the problems growing in the multi-billion dollar 3pl industry

industry reported problems:

- Lack of technology
- Unexplained/Unreasonable wait times or delays
- No driver or cargo accountability/transparency
- Unreliable driver recruitment platforms; truck driver shortage
- Poor communication among drivers, dispatchers, & shippers
... yet a transparent, digital solution is here

TruckHub | Transportation Management System (TMS)

Cloud-based TMS enabling shippers, dispatchers, and drivers along the entire 3PL chain with on-demand functionality, top-down visibility, and cross-integrations into a single, user-focused platform.

Model Proven in the Active South Florida (LTL & Container Drayage & Nationwide Trucking FTL) 3PL marketplace.
empowering all with on-demand technology

TruckHub | Connecting users along the entire 3PL process with on-demand features

- API & Data-Base Integrations
- Multi-User, Role Specific Functionality
- Reporting & Analytics
- GPS Tracking, Traffic Updates, Document Verification
- Full Fleet Management
- Customer Relationship Management (CRM)
- Driver Communication, Recruitment, & Verification
- Geo-Fencing & Granular Targeting
connecting all the dots in your 3pl operations

**API integrations** allow customers to transfer data & avoid repeating data entry with the click of a button.

- Ports (Import / Export)
- Microsoft Outlook
- Indeed.com
- Tideworks POMTOC
- Quickbooks
- MailChimp
- Google Maps
- SFCT

The **Map View** feature displays your entire fleet, with a number of supplementary functions, allowing you to control your assets in real-time.
Vehicle Arrives at Port of Miami, Automatically Notifying Dispatchers in Real-Time

Driver Confirms Pick-Up, via TruckHub Mobile App.

Dispatch Manager Initiates Trip

Driver Validates Pick-Up & Continues Route To Designated Destination

Trucker Drops Off Container For Nationwide Transportation (FTL) & Local Distribution (LTL)

Hyper-Granular Deliveries, Validating Every Shipment & Truck Operator

Control Your Entire Fleet, Operations, & Team From A Single Digital Platform

THE PROCESS
beta-tested in the South Florida marketplace

**Nationwide Full TruckLoad (FTL)**
- 87898
  - # of Total Deliveries (2019-)
- 19
  - # of Avg. Operators on TruckHub, Per Day (2019-)
- 37
  - # of Avg. Driver-Dispatcher Message Per Day (2019-)
- 27679
  - # of Avg. Deliveries (2019-)

**Less Than Truckload (LTL) & Last Mile**
- 44
  - # of Avg. Operators on TruckHub, Per Day (2019-)

**Container Drayage**
- 7
  - # of Avg. Miles Per Gallon Saved, Per Delivery Route (2019-)
- 11
  - # of Avg. Assets Managed, Per Delivery (2019-)
- 1787678
  - # of Total Shipments (2019-)
The Freight Industry grew 4%, setting a 20 Year Record High*

*Reuters & Supply Chain Dive

Estimated Industry Value: $800 US Billion*

*Transportation Topics & Trucks.com

2.3% projected growth, per year*

*Reuters & U.S. Department of Transportation

The growing 3PL industry: today & tomorrow

2018

2019

$837 US Billion In Growth

2020

$856 US Billion In Growth

2021

$877 US Billion In Growth

2022
future growth

Data-Driven Operations

• A subscription-based platform, which allows for small, midsize and large trucking outfits that cater to nationwide full truckload (FTL), less than truckload (LTL) & container drayage markets.

• To have a system that allows improvement in their day-to-day operations, while providing their customers and drivers a platform that makes communication and visibility issues a thing of the past and a standard in what has always been an outdated facet of the transportation chain.
the faces behind the innovation

Luis Lopez
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Robert Dillion
Technical Product Manager

Daniel Moreno
Senior Software Engineer

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"TruckHub seamlessly updated my entire 3PL process; the CRM, Map View, and Driver Recruitment platforms enhance my day-to-day operations flawlessly."